



## DEMOGRAPHICS

### 3 KM TRADE AREA

### 5 KM TRADE AREA

Based on 2011 Census

#### POPULATION

|                          |          |          |
|--------------------------|----------|----------|
| 2011 Census              | 22,023   | 43,107   |
| 2016 Estimated           | 21,561   | 41,945   |
| Age Breakdown: 15-19     | 1,272    | 2,475    |
| 20-29                    | 3,083    | 5,704    |
| 30-39                    | 2,889    | 5,327    |
| 40-49                    | 2,588    | 4,908    |
| 50-59                    | 3,126    | 6,250    |
| 60-64                    | 1,186    | 2,517    |
| Total Household          | 9,009    | 18,141   |
| Average Household Income | \$61,961 | \$66,865 |

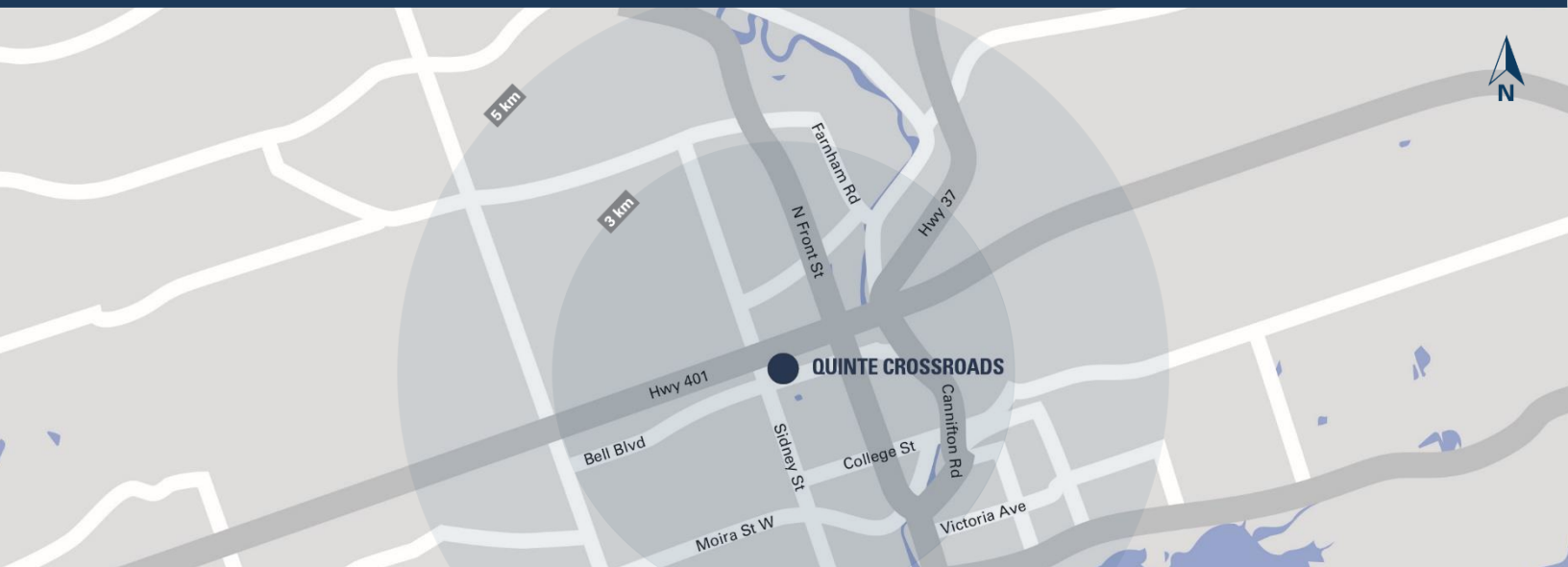
## ETHNIC BREAKDOWN

#### Total Other Minority Population

|                |     |     |
|----------------|-----|-----|
| Asian          | 376 | 774 |
| Black          | 335 | 529 |
| Latin American | 167 | 244 |
| Chinese        | 167 | 366 |

Stats Canada 2011

**Traffic Counts On Bell Blvd 24,300**



**Address: 192, 200-214 & 218 Bell Blvd, Belleville, Ontario**

**Main Intersection: Belle Blvd & Sidney St**



# Quinte Crossroads

216 Bell Boulevard, Belleville, ON



Unit 218  
3,080 sq.ft.

Unit 216  
6,992 sq.ft.



Unit 214  
16,095 sq.ft.



Proposed  
(not built yet)  
15,635 sq.ft.



Unit 202  
20,003 sq.ft.

The **BRICK.**

Unit 200  
35,635 sq.ft.



Unit 192  
6,506 sq.ft.

Proposed  
(not built yet)  
20,000 sq.ft.

Proposed  
(not built yet)  
17,800 sq.ft.

**PARTNERS** REIT

249 Saunders Road, Unit 3  
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